

Paraíba

Pesquisa Quantitativa

Setembro de 2025

DADOS GERAIS

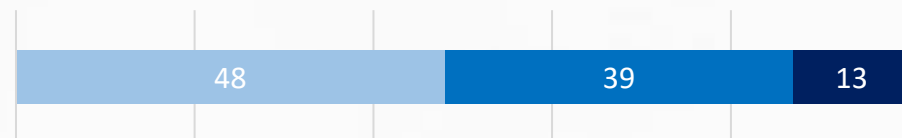
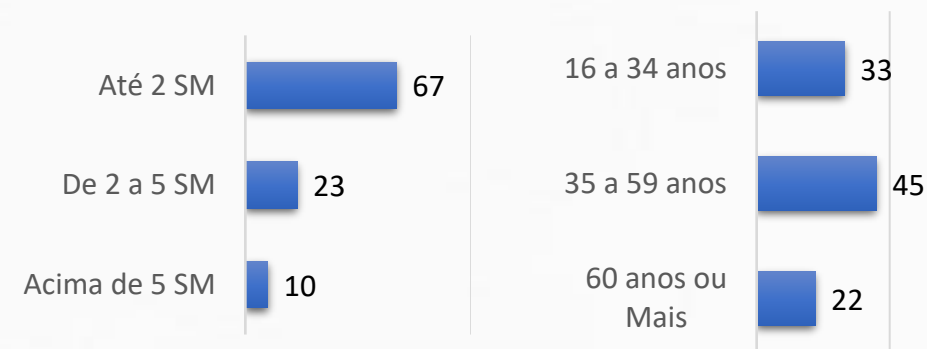
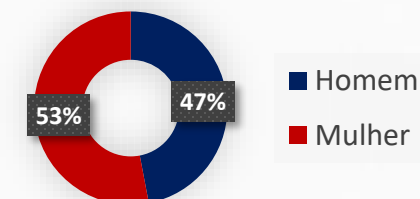
Data de Campo: 23 e 24 de Setembro de 2025

Amostragem: 1200 Entrevistas

Margem de Erro: +/- 3,0 pp

Nível de Confiança: 95%

Estatística Responsável: Isabela Zara Cremonese (10839)

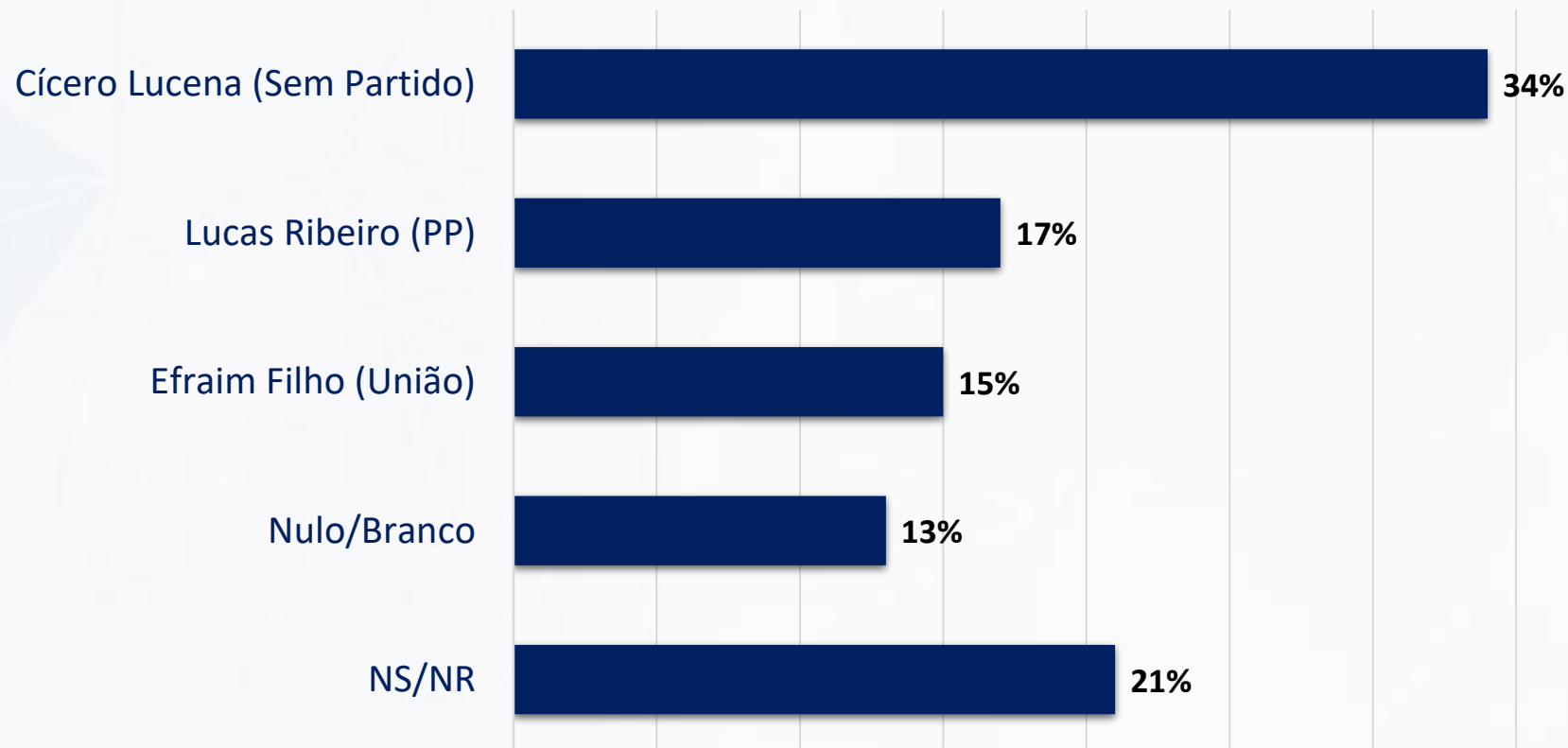


Até Fundamental Completo
Até Médio Completo
Superior Incompleto ou Mais

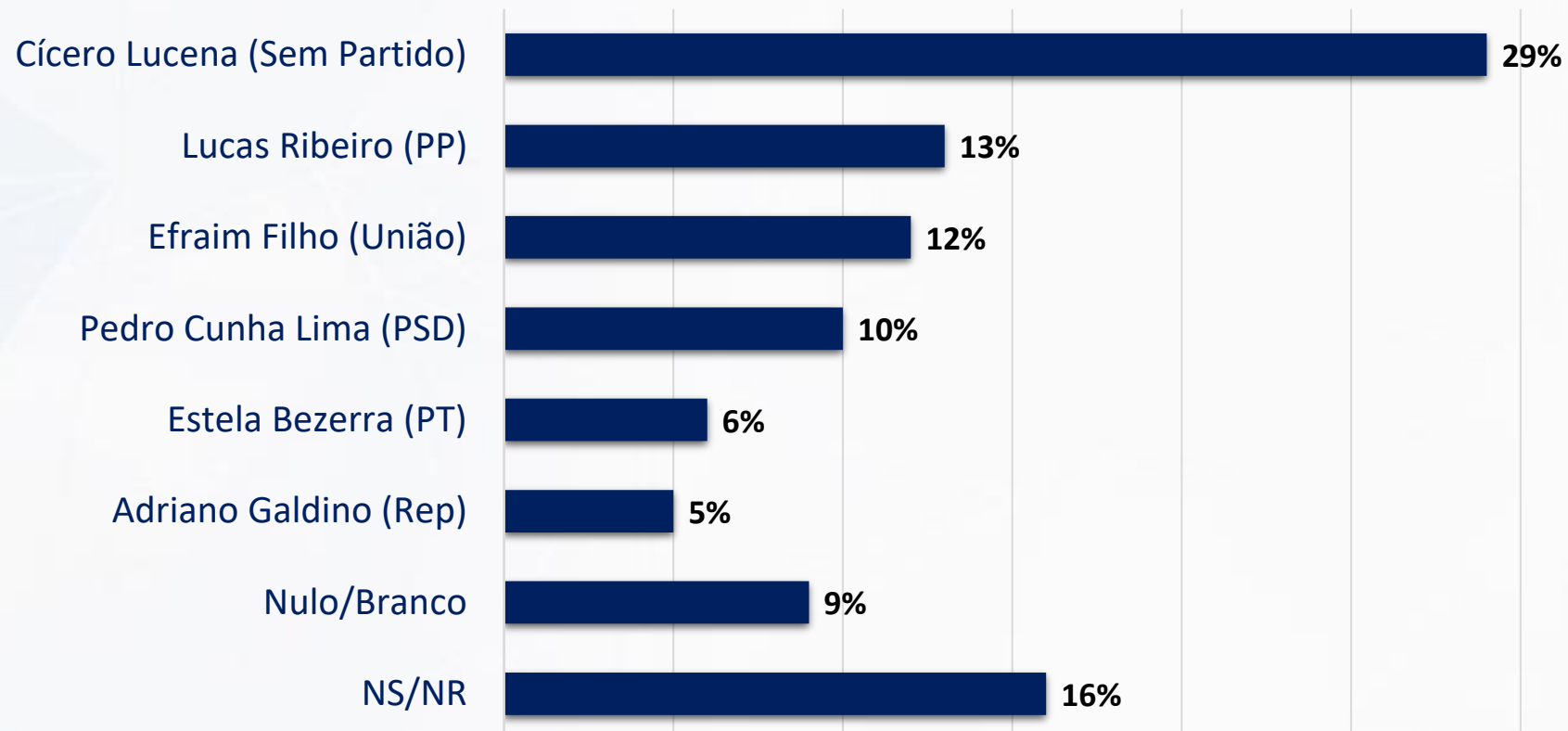
REALTIME
BIG DATA

GOVERNADOR

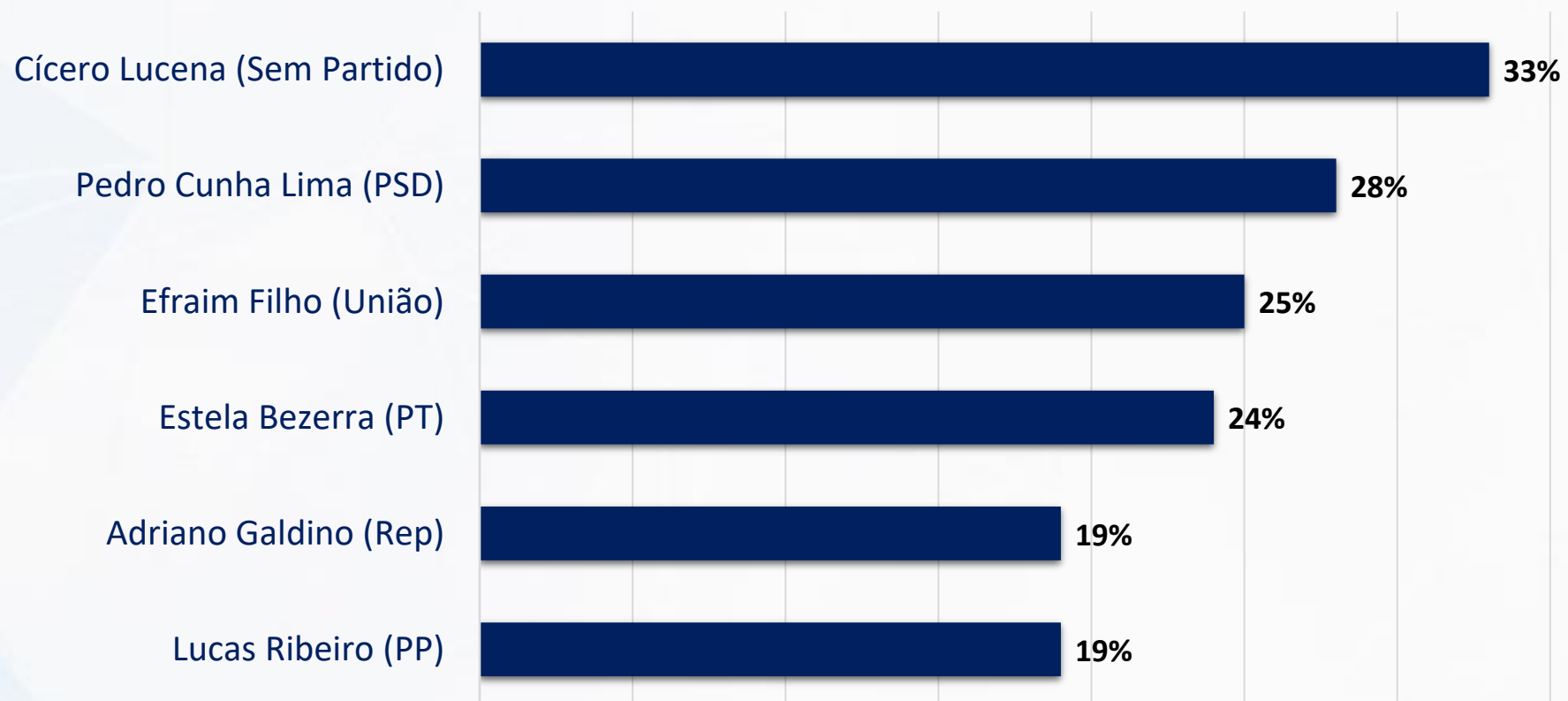
GOVERNADOR – ESTIMULADA (CEN 1)



GOVERNADOR – ESTIMULADA (CEN 2)



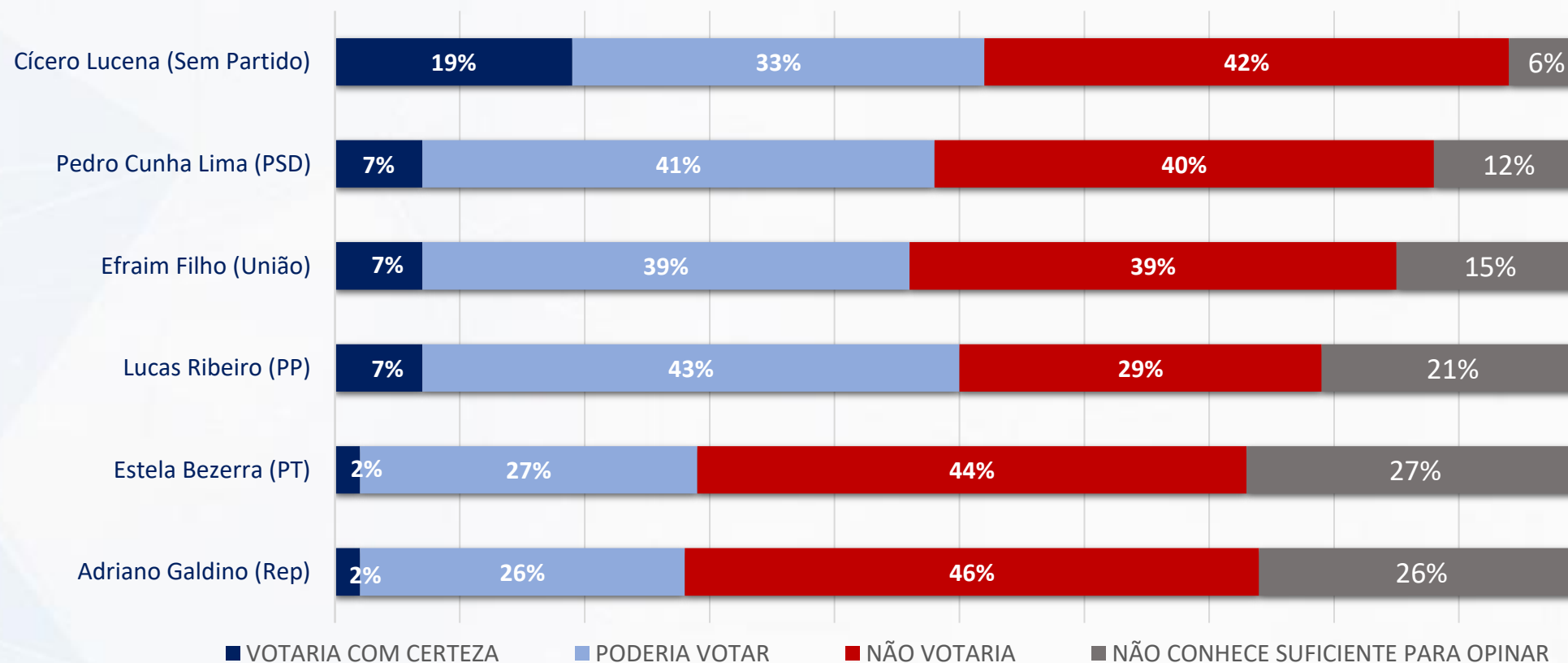
GOVERNADOR – REJEIÇÃO MÚLTIPLA



REALTIME
BIG DATA

VOTABILIDADE

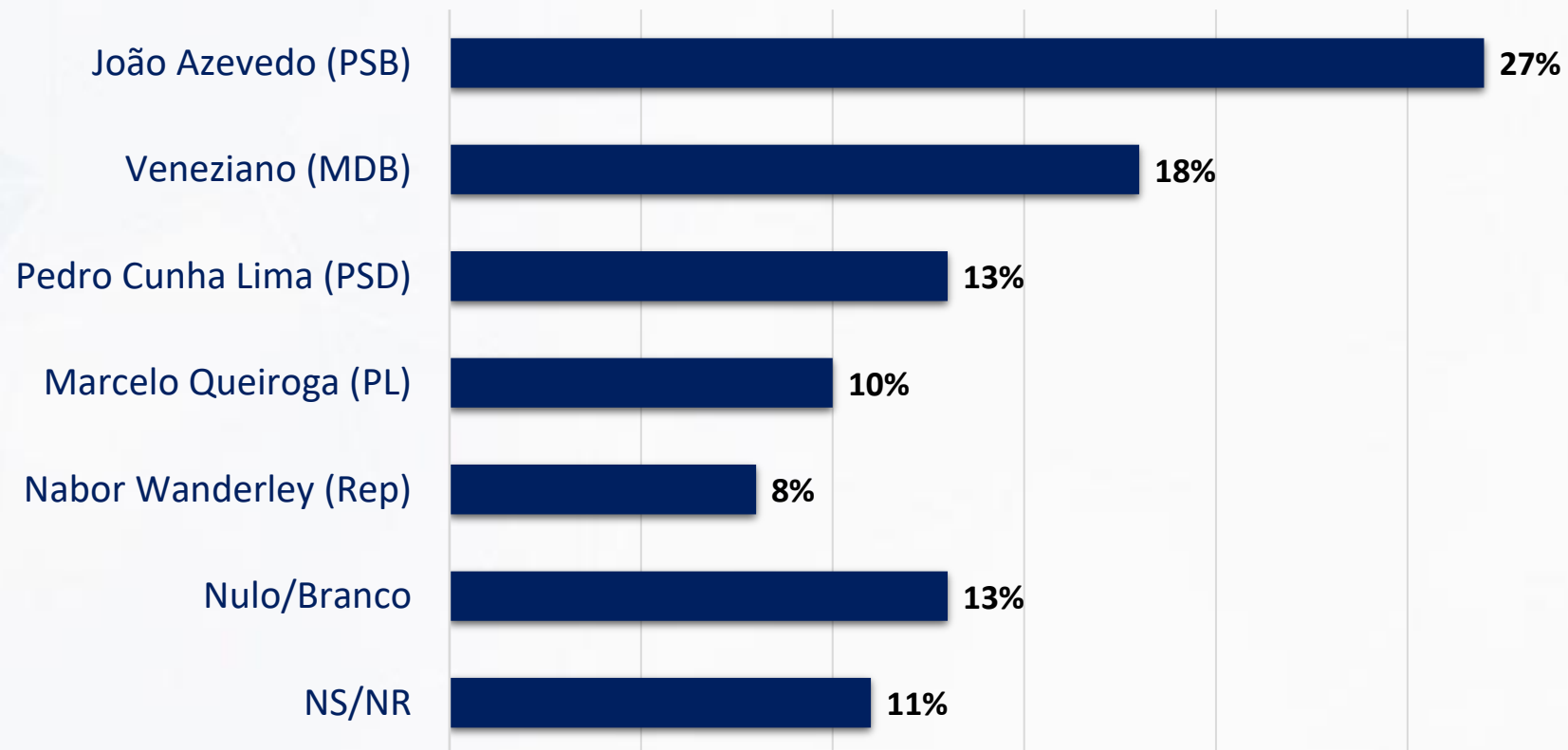
VOTABILIDADE



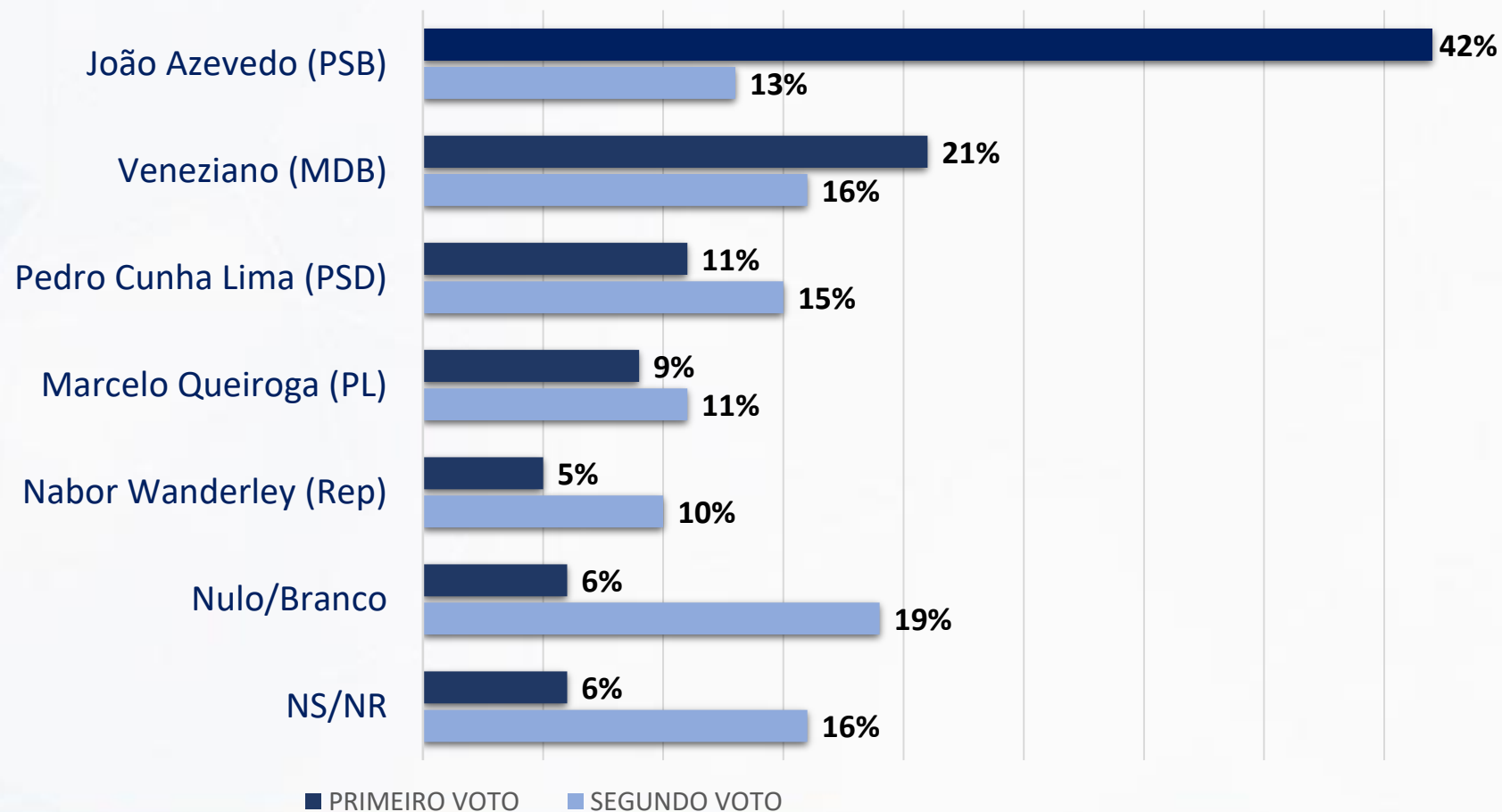
REALTIME
BIG DATA

SENADOR

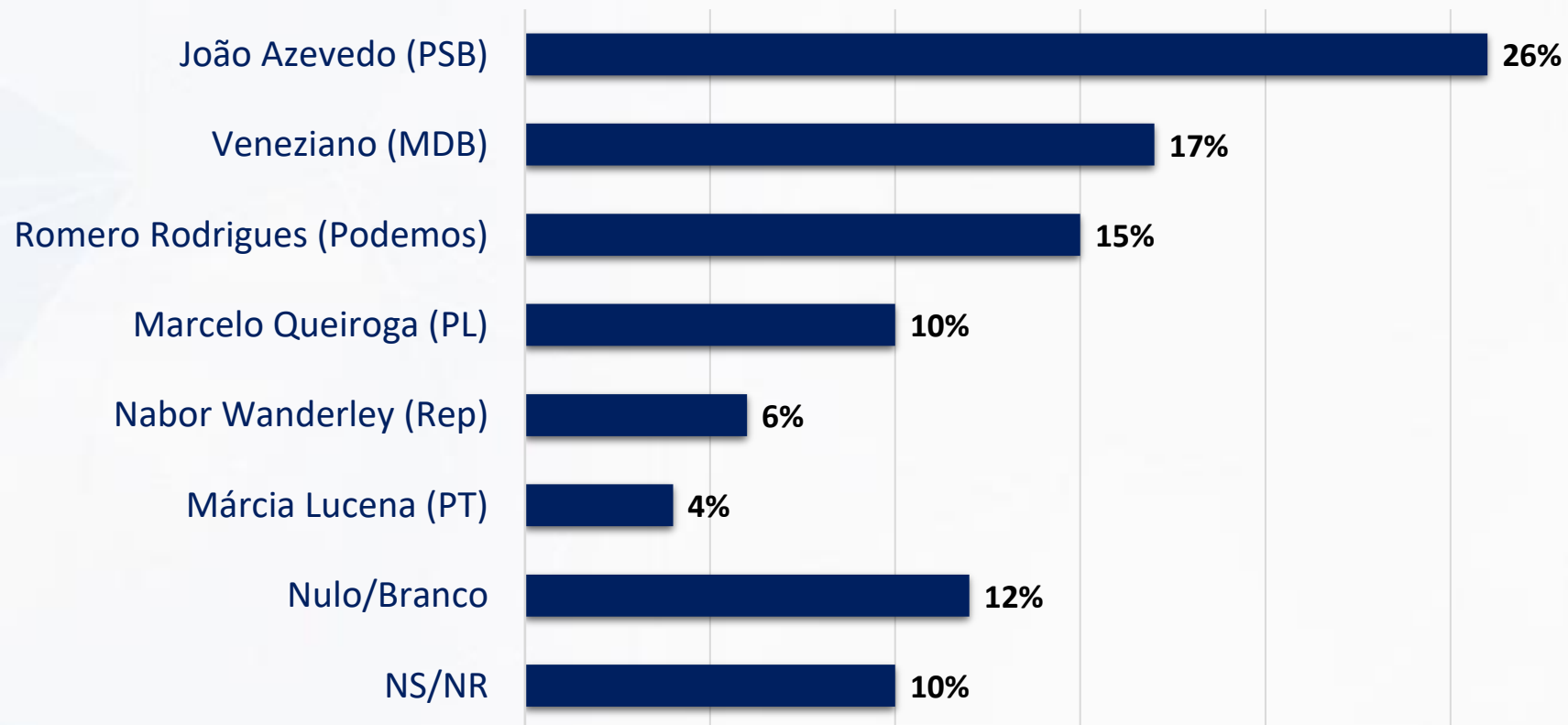
SENADOR – ESTIMULADA (CEN 1)



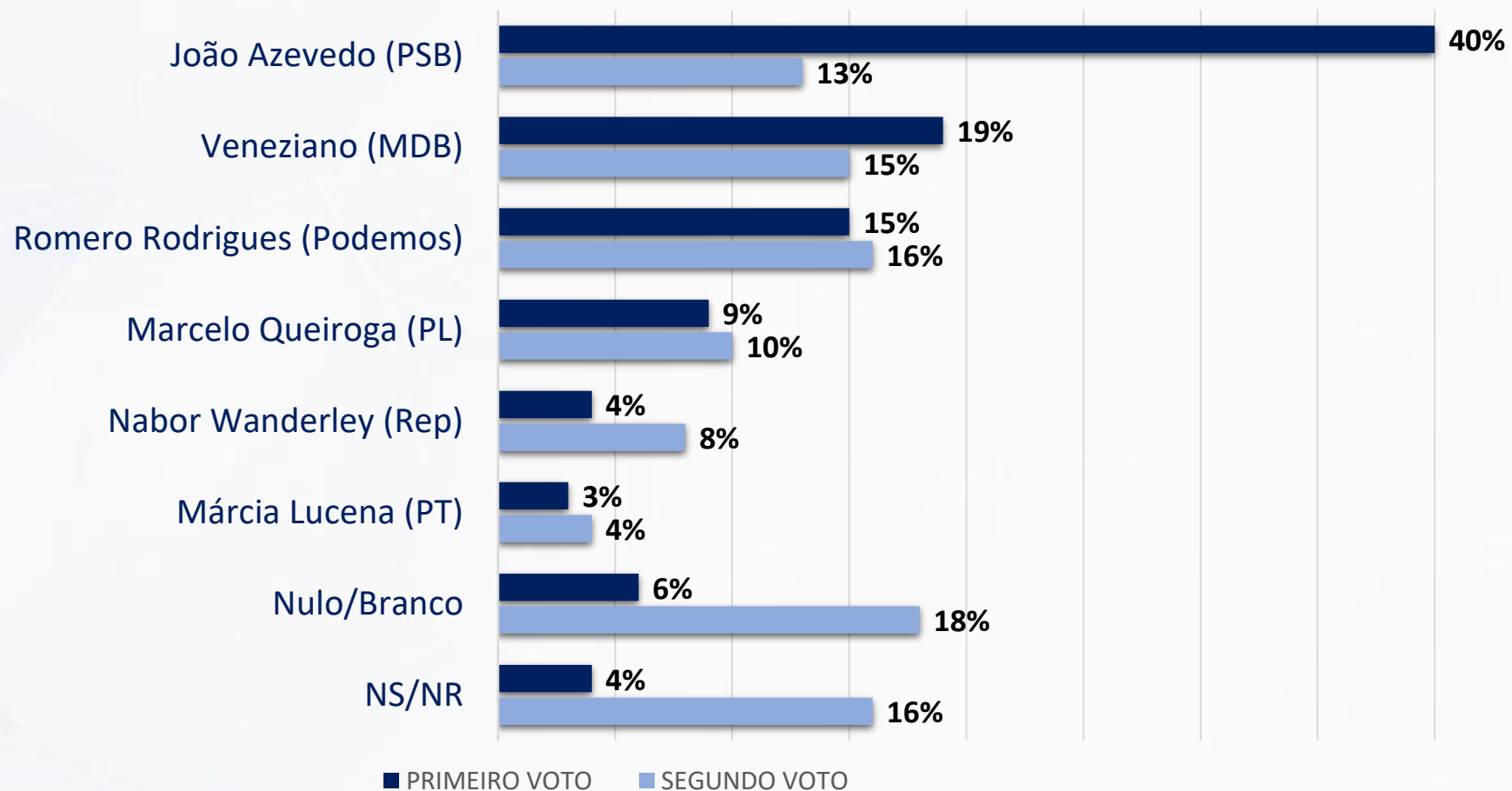
SENADOR – ESTIMULADA (CEN 1) DIVISÃO DOS VOTOS



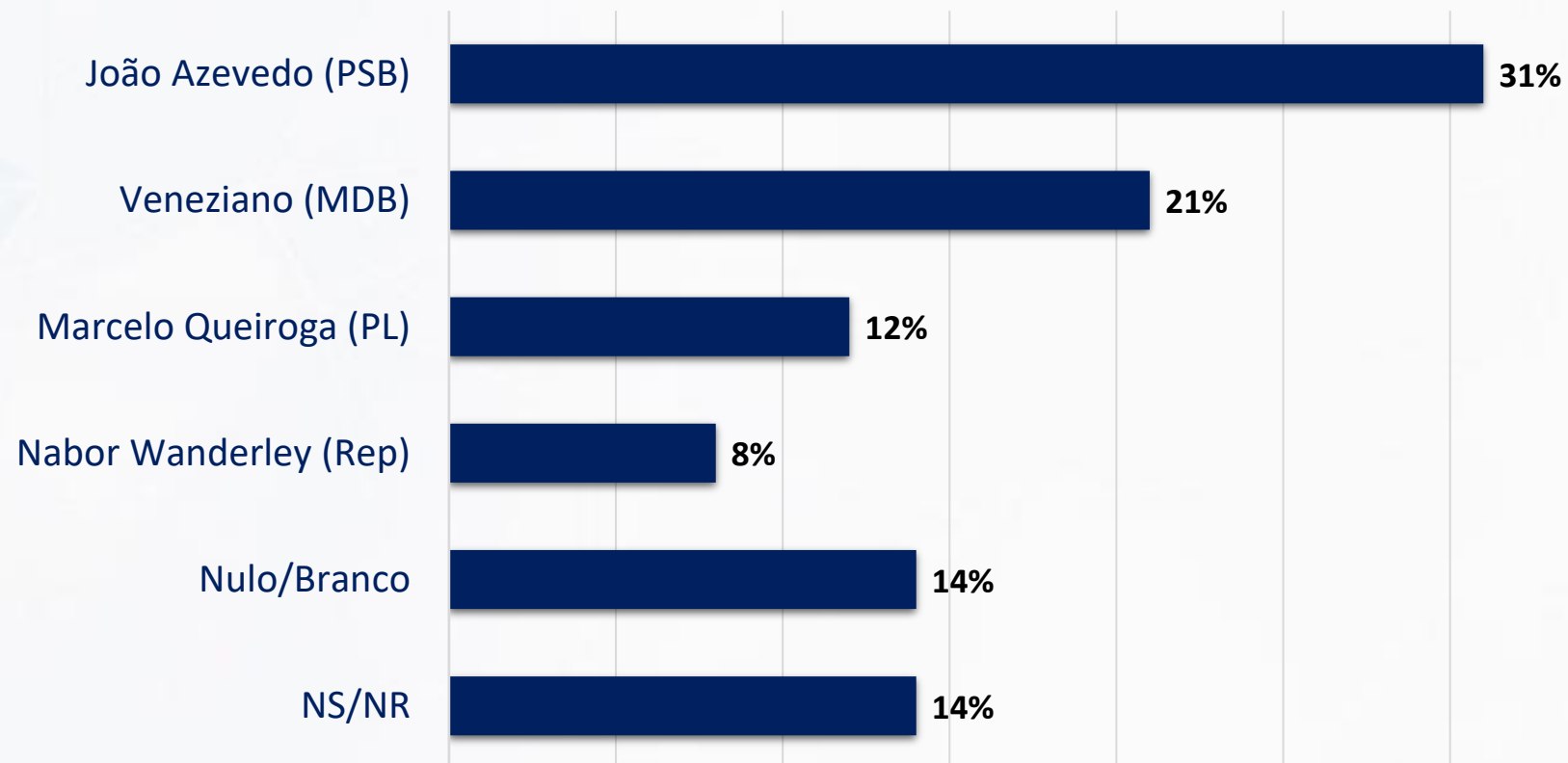
SENADOR – ESTIMULADA (CEN 2)



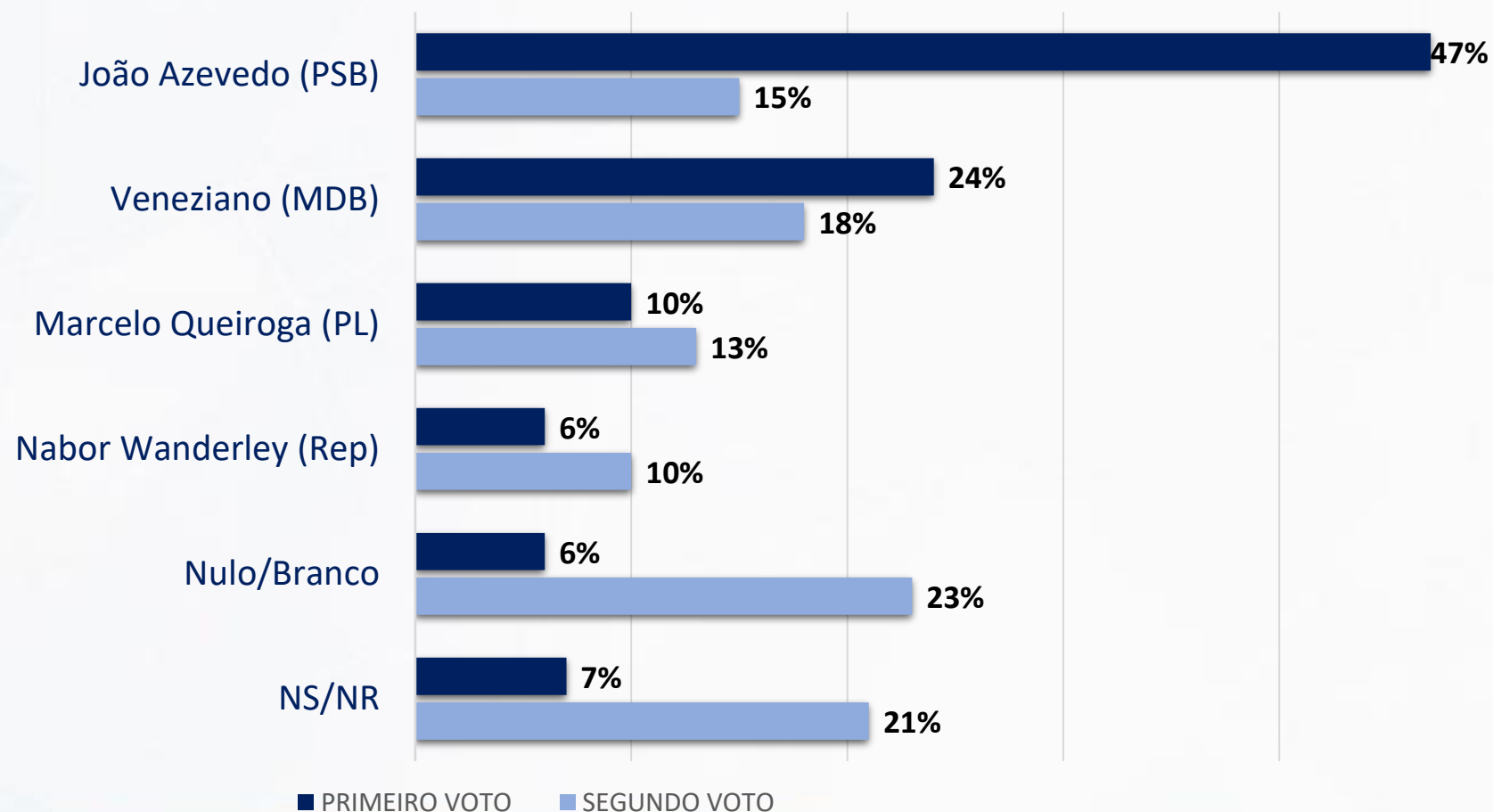
SENADOR – ESTIMULADA (CEN 2) DIVISÃO DOS VOTOS



SENADOR – ESTIMULADA (CEN 3)



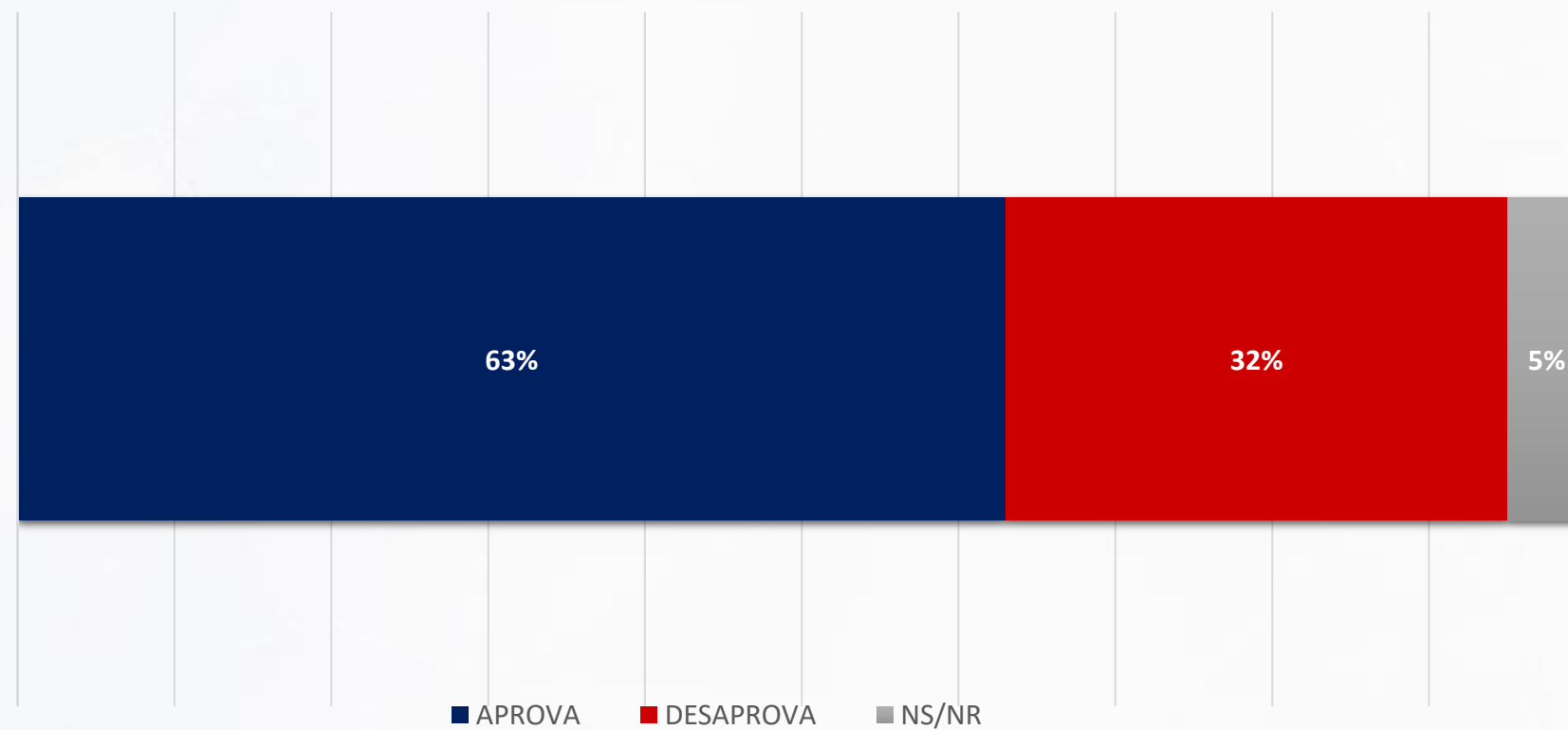
SENADOR – ESTIMULADA (CEN 3) DIVISÃO DOS VOTOS



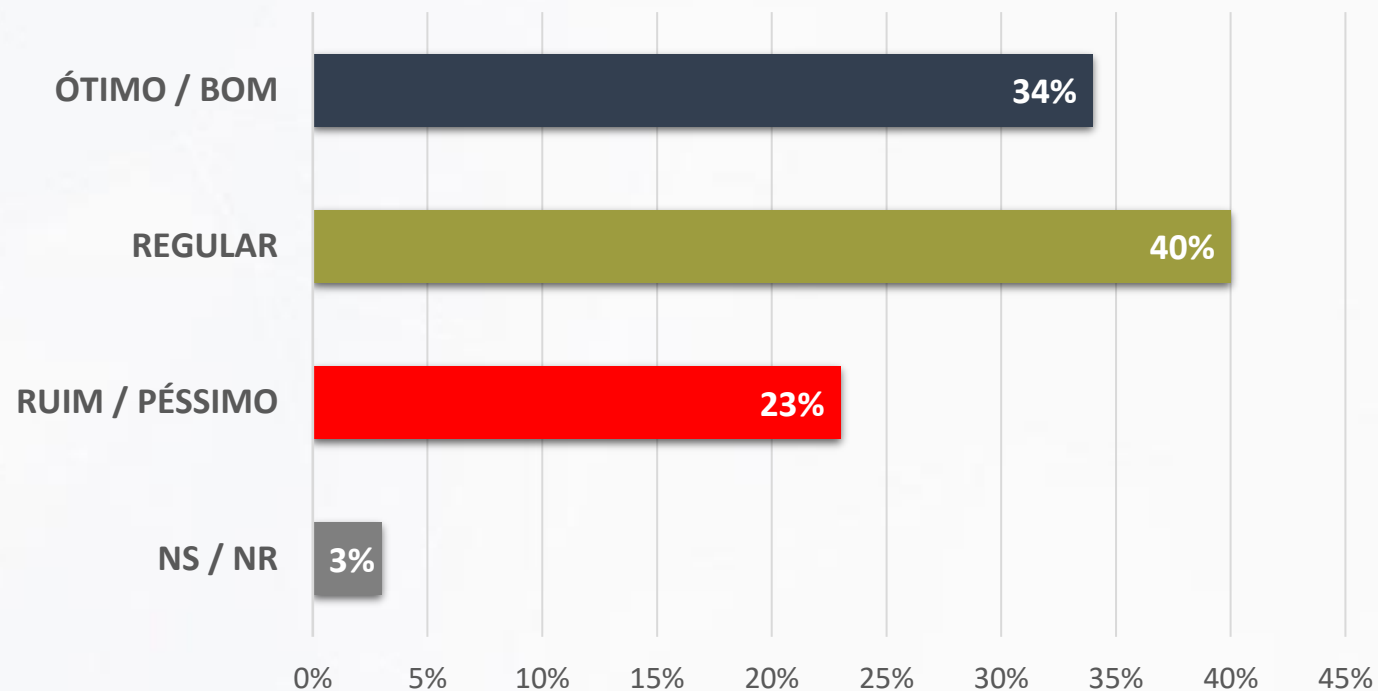
REALTIME
BIG DATA

APROVAÇÕES

APROVAÇÃO GOVERNADOR JOÃO AZEVEDO



AVALIAÇÃO GOVERNADOR JOÃO AZEVEDO



REALTIME
BIG DATA